



**Treatment Plan
Informed Consent
Privacy Protection**



Your tooth whitening





Your tooth whitening

www.blancone.eu

Authorized Center Stamp

BLANCONE TREATMENT PLAN

Patient (surname and first name) _____

Date of birth _____

☐ Smoker

☐ Regular coffee or tea drinker

Email address (for sending photos) _____



Type of Treatment:



CLICK
Post-hygiene cosmetic



TOUCH
Intensive Cosmetic



ULTRA
Intensive Medical Care



HOME Fast
Rapid daytime
home care



HOME Night
Nighttime home care



HOME Ever
Nighttime home care
for aligners
and sensitive teeth

Treatment Batch: _____

Protocol _____

Date ____ / ____ / ____

Tones of White (VITA 3D Master bleaching scale)

BEFORE															
AFTER															
Tone															
VITA1-29	1	3	5	7	9	11	13	15	17	19	21	23	25	27	29

* Vita and Vitapan are trademarks of Vita Zahnfabrik, AG, Germany.

Patent pending, U.S. Patent Nos.: 5,819,988; 6,305,936; 6,048,202; 6,086,370; 6,065,645; 6,564,972. U.S. Patent pending.

BlancOne® treatments are for professional dental use only.

GUIDELINES

in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 "General Data Protection Regulation"

With reference to the personal data being processed, we provide the following information.

These guidelines are provided in accordance with Art. 14 of EU Regulation 2016/679, since your personal data were collected by the dental professional, our Partner, who you approached to receive the BlancOne treatment.

1. Data controller: identification and contact information

The Data Controller is: **IDS S.p.A.**, in the person of its legal representative pro tempore, (Tax ID code: 00316290105 and VAT No.: 00786780098), with registered office in Savona, Via Valletta San Cristoforo, No. 28, post code 17100, email address: info@idsdental.it, Certified Mail: idsdental@pecsecurity.eu.

2. Processing methods

- a) We collect only and exclusively the **personal data necessary** to achieve the purposes stated below.
- b) The data collected are processed in accordance with the principles of **fairness, correctness and transparency**.
- c) We periodically check the **accuracy of the data** in our possession; for this reason, please notify us promptly of any changes.
- d) We process data such that their **integrity and security** are guaranteed.
- e) The data are processed both on paper and using digital, IT, and telematic tools.
- f) Our Partner dental professionals are obliged to comply with the rules regarding professional secrecy enshrined in the national legal system, in addition to compliance with the sector code of ethics, including the obligation of confidentiality, and guarantee maximum confidentiality for all information and news acquired while conducting their business.
- g) Our administrative personnel are bound to confidentiality and are required to ensure the secrecy of all information and news acquired in the course of their work, as are all other company employees.

3. Purpose of processing

The processing of collected data is aimed at:

- a) **verifying and improving the effectiveness of our products;**
- b) **producing statistical results** relating to the type and quantity of BlancOne products used by our dental professional Partners throughout the country;
- c) **pursuit of the legitimate interests of the Data Controller**, with particular reference to the regular, effective, efficient running of daily business activities, including organizational and administrative activities associated with the provision of products and services offered by IDS S.p.A.

4. Personal data subject to processing

The data subject to processing are your **common data** (personal and contact details), including data relating to your **lifestyle** (smoker, regular coffee or tea drinker) which directly affect the choice, timing and outcome of BlancOne treatments, **data belonging to special categories** with specific reference to results obtained and any side effects recorded, and any other data whose processing is necessary to achieve the purposes referred to in point 3. Personal data which you have authorized us to process for the above purposes **will not be transferred to third parties**.

5. Nature of data provision and legal basis for processing

Providing your data is optional: any refusal would prevent us from achieving the purposes stated in point 3. The aforementioned data processing is based on the following legal bases:

- **free and informed consent**, in relation to the purposes stated in **3(a)** and **3(b)**, to be expressed by signing at the bottom of these guidelines;
- **pursuit of the legitimate interests of the Data Controller**, in the absence of a pre-eminent interest, right or fundamental freedom of the interested party to be protected, in relation to the purposes specified in point **3(c)**.

In accordance with Art. 7, par. 3, of Regulation (EU) 2016/679 **you may revoke this consent at any time** by submitting a request to: privacy@idsdental.it; any withdrawal of consent will not affect the lawfulness of any processing carried out previously.

6. Personal data retention period

In the absence of revocation of consent, your personal data will be retained for a period of five years from the date of collection.

In the event of litigation, your personal data will still be retained until the litigation is over.

After this period, your data will be anonymized or deleted, unless otherwise required by law.

7. Disclosure of data

Your personal data:

*) will not be disseminated and/or disclosed under any circumstances;

*) will not be transferred;

*) may be processed by designated persons/employees/collaborators subject to written confirmation, confidentiality agreement, and appropriate instructions for correct processing in order to ensure prompt and correct provision of the services provided, and the regular performance of daily company activities;

*) may be disclosed to third parties - professionals and/or consultants, lending institutions, IT service providers - when necessary to comply with legal obligations, orders of the Judicial Authority or to protect a right or legitimate interest of the Data Controller.

Third parties who process data on behalf of the Data Controller are appointed as Data Processors by means of a specific written document in accordance with Art. 28 of Regulation (EU) 2016/679.

8. Rights that you, as interested party, may exercise:

*) **Access** (Art. 15 of Regulation (EU) 2016/679)

You have the right to access your personal data and the following information: a) purpose of processing; b) categories of personal data processed; c) recipients to whom the data have been or will be disclosed; d) retention period for personal data or criteria used to determine it; e) information and clarification on the rights of the interested party. It is the responsibility of the Data Controller to issue a copy of the personal data subject to processing and/or information on your rights.

*) **Rectification and Cancellation** (Arts. 16 and 17 of Regulation (EU) 2016/679)

You have the right to obtain, without undue delay: rectification of inaccurate personal data, supplementation of incomplete personal data, and erasure of personal data no longer necessary to the purpose for which they were collected.

*) **Restriction of processing** (Art. 18 of Regulation (EU) 2016/679)

You have the right to obtain restriction of the processing of your personal data if one of the circumstances stated in Art. 18 of Regulation (EU) 2016/679 applies. If requested, we will provide you with specific, detailed information in relation to the exercise of this right.

*) **Data portability** (Art. 20 of Regulation (EU) 2016/679)

You have the right to receive the personal data provided to the Data Controller in a commonly used, readable format or to request its transfer to another Data Controller.

*) **Objection to processing** (Art. 21 of Regulation (EU) 2016/679)

You have the right to object, at any time, for reasons relating to your specific situation, to the processing of personal data concerning you. In such cases, your data may not be processed further, unless the Data Controller demonstrates the existence of overriding legitimate reasons or the need to establish, exercise or defend a legal claim.

9. Exercise of rights

The rights referred to in point 8 must be exercised by sending a specific request to the following address: privacy@idsdental.it.

10. Right to file a complaint with a regulatory authority

If you believe that your personal data is being processed in violation of your rights, you may lodge a complaint with the competent supervisory authority in the Member State in which you normally reside or work, or in the place where the alleged violation occurred.

For further information visit: www.garanteprivacy.it.

The undersigned, **as interested party**, declares that they have adequately read these guidelines, have fully understood their contents, and give their **free and informed consent** to the processing of personal data for the purposes referred to in points **3 a)** and **3 b): to verify and improve the effectiveness of our products and produce statistical results** regarding the type and quantity of BlancOne products used by our Partners.

Place _____

Date _____



Signature of interested party